Checklist for No-Lapse Guarantees

Note that all of the following requirements are in addition to those for the underlying product.

The citation for all of the following is Bulletin 00-02.

Definitions: __ If the policy uses the term "no-lapse" or "no-lapse guarantee" the definition must be substantially similar to the following: The guarantee that a flexible premium universal life insurance policy or a flexible premium variable life insurance policy will remain in force as long as a designated premium is paid and regardless of the magnitude of the accumulated account value. **Policy Forms** At a minimum, all policy forms **must** comply with the following requirements: __ The existence of and extent of the no-lapse period(s) must be made explicit on the data pages and in the policy provisions. The Premium and/or Grace Period provision(s) must carefully and in a straightforward manner explain the criteria for maintaining the no-lapse feature. __ The policyholder, accordingly, must be clearly informed, in the policy form, of those actions prior to the end of the no-lapse period that would cause the no-lapse protection to be damaged. __ If there are nonforfeiture values attributable to the no-lapse provision, they must be explicitly provided in: __ explanatory text and __ numerical values. For policies with no-lapse provisions that do not extend for the life of the contract, clear disclosures, sufficient to inform the policyholder of the financial consequences to the policyholder of the cessation of the no-lapse period, must be provided: If a deficit in the account value needs to be made up upon termination of the nolapse period, that fact must be clearly described. __ It must be disclosed that the termination of the no-lapse period may bring with it the necessity of maintaining the contract with premium amounts significantly higher than the premiums required to satisfy the no-lapse guarantee. Regardless of the duration(s) of the no-lapse period(s), the financial consequences to the policyholder of paying only the premium required to satisfy the no-lapse guarantee must be disclosed. __ In particular, such a disclosure must point out the fact that the policyholder may be

foregoing the advantage of building up a significant account value.

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Advertising Materials

 . Filings must include all advertising materials, including any illustrations used in
marketing the contract form. Language in marketing materials must disclose:
the duration of any no-lapse guarantees,
the actions that would cause the no-lapse feature to be damaged,
the financial effect on the policyholder of the termination of the no-lapse
guarantee period,
the nonforfeiture benefits, if any, attributable to the no-lapse guarantee, and
the financial consequences to the policyholder of paying only the premium
required to satisfy the no-lapse guarantee.

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Contents of the Actuarial Memorndum

Note: These requirements are in addition to those for the underlying product.

The actuarial memorandum, prepared and signed by a qualified actuary, must contain the
following:
A description of the no-lapse guarantee.
An explanation and sample calculation of the reserving for the no-lapse
guarantee.
An explanation and sample calculation of any nonforfeiture benefits attributed
to the no-lapse guarantee.
A demonstration that the no-lapse provision is self-supporting. The self-
support test described in the NAIC Life Insurance Illustrations Model
Regulation and the Actuarial Standard of Practice No. 24 shall be one
acceptable method for demonstrating self-support. Bulletin 00-02

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